



WESTERN GROWERS Women

Course Catalog 2024-2025

WG Women participants have access to a series of ongoing virtual and in-person activities aimed at supporting professional growth and creating pathways to influential leadership opportunities within the fresh produce industry. Eighteen credits are required to complete the program and earn a WG Women Certificate of Completion in 2024. This requirement will increase to 20 credits starting in January 2025. At least one year of program participation will be required to achieve the requisite number of credits. New courses will be added periodically, enhancing the depth and breadth of our program offerings. Following completion of the program, WG Women participants are encouraged to attend future events to maintain and grow relationships and professional skills for years to come.

COURSE	DATE / TIME	LOCATION	CREDITS
Policy Updates	September 12, 2024	Virtual	2 Credits
	The Western Growers Government Affairs team will give an overview on current State and Federal policies affecting agriculture.		
Leadership Training: Arbinger	October 16 & 17, 2024	Irvine, CA	8 Credits
	Based on curriculum developed by the Arbinger Institute, which aims to help people and organizations shift from a self-focused, inward mindset to an impact-focused, outward mindset for individual development, creating a high-performing team, or transforming an organization.		
Western Growers Annual Meeting	November 2024	Scottsdale, AZ	4 Credits
	Western Growers is proud to continue to bring together the key decision-makers among America's premier growers, shippers and processors, including suppliers and fresh produce industry allies, for the Western Growers 98th Annual Meeting November 3-6, 2024. Immersed in the vibrant atmosphere of Scottsdale, Arizona, at the luxurious JW Marriott Scottsdale Camelback Inn Resort & Spa, attendees will experience unparalleled networking opportunities, captivating speakers and engaging presentations.		
DC Advocacy & Leadership Trip	January 2025	Washington, DC	8 Credits
	Join us as a small group of WG Women participants will travel to Washington, DC, to advocate for policies shaping the future of agriculture. From Capitol Hill to key meetings with elected officials, government agencies, agriculture advocates and more, program participants will advocate for farming in the western United States and ensure we are shaping policies that will benefit farming communities for years to come.		

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How to Juggle Multiple Hats	February 2025	Central Valley, CA	4 Credits
	Join us for a one-day event in California's Central Valley, where we'll explore the theme of "How to Juggle Multiple Hats." This gathering celebrates the diverse roles women play in agriculture, business and community leadership. Whether you're a farmer, entrepreneur or community advocate, join us for an inspiring day of learning and empowerment as we recognize and support women who wear many hats in their everyday lives.		
Effective Employee Performance Management	March 2025	Virtual	2 Credits
	Western Growers Training and Development Manager, Priscila Cisneros, will help you discover techniques to help you coach your team more effectively and help them move away from feeling threatened to feeling challenged and fulfilled. She will help you develop a more productive organization by creating a learning environment where employees can thrive and contribute.		
Leadership Retreat	April 2025	Central Coast, CA	8 Credits
	Join us for a multi-day Leadership Retreat in Central California. This retreat will feature essential tools, such as the Birkman Method and an Arbing Institute recap. This event combines practical learning with networking opportunities, empowering you to enhance leadership skills and build valuable connections. Don't miss this chance to invest in your growth and leadership effectiveness in a supportive and inspiring environment.		
Western Growers Board of Directors Meeting	May 2025	Washington, DC	6 Credits
	A select number of WGW participants will join the Western Growers Board of Directors at their May Board Meeting in Washington, DC. Participants will get opportunities to meet with elected officials, agriculture advocates and various women in leadership positions.		
Birkman Method Assessment Teambuilding Workshop	June 2025	Irvine, CA	4 Credits
	As part of the WG Women program, we will collectively experience a Teambuilding Workshop. Using the Birkman Method and the latest research on team dynamics, this engaging workshop demonstrates how to accelerate trust, understanding and use of talent among members of a team.		
Leadership Workshop	August 2025	Salinas, CA	4 Credits
	Join us for a one-day event in California's Salinas Valley. More details to come!		
Birkman Method Assessment with One-on-One Coaching	Ongoing	Virtual	2 Credits
	The Birkman Method measures personality characteristics that influence behaviors, motivations and perceptions. Using an assessment and coaching approach, participants will experience the impact self-understanding can have on both professional and personal development, achievement and well-being.		

For questions or additional information on the Western Growers Women course catalog or program, please reach out to Cierra Allen at callen@wga.com.

