

## 2025-2026 SCHEDULE

WG Women participants have access to a series of ongoing virtual and in-person activities aimed at supporting professional growth and creating pathways to influential leadership opportunities in the fresh produce industry. 20 credits are required to complete the program and earn a WG Women Certification of Completion. At least one year of program participation will also be necessary to achieve the requisite number of credits. Following completion of the program, WG Women participants are encouraged to attend future event to maintain and grow relationships and professional skills for years to come.



### BUILDING HIGHLY MOTIVATED AND COMMITTED TEAMS WEBINAR



September 10, 2025



Virtual



2 Credits

We've all heard how important it is to build trust with our teams—but what about trusting them back? In this webinar, we'll dig into how giving your team more freedom, flexibility, and autonomy (without losing sight of goals or support) can actually strengthen trust on both sides. You'll learn how this balance creates a healthier, more motivated team culture that boosts performance and keeps people around. We'll cover tips that work for both in-person and remote teams, based on the latest research on workplace trust. Come ready for real talk and practical takeaways. Presented by Dr. Tina Huff.

### PERSUASION, INFLUENCE, AND NEGOTIATION SKILLS WORKSHOP



October 2, 2025



Salinas, CA



4 Credits

Led by Peter Stark, this session will focus on strengthening negotiation, persuasion, and communication skills. Stark will facilitate a training experience where team members walk away feeling it was productive, fun, and filled with practical tools to become even more effective leaders and collaborators. Participants will build trust with internal and external stakeholders, sharpen listening and questioning techniques, and learn how to influence and negotiate more effectively across departments.

### WESTERN GROWER'S ANNUAL MEETING



November 9-12, 2025



Coronado, CA



4 Credits

Western Growers is proud to continue to bring together the key decision-makers among America's premier growers, shippers and processors, including suppliers and fresh produce-industry allies, for Western Growers' 99th Annual Meeting.

**GROW** OPPORTUNITY.



## 2025-2026 SCHEDULE



**December 2025**



**Virtual**



**2 Credits**

### **CRISIS COMMUNICATIONS 101 WEBINAR**

In this one-hour webinar, Western Growers Director of Marketing and Communications Ann Donahue walks you through the steps you can take to prepare your company to publicly respond to an unexpected event. Scenarios will include dealing with trespassing TV crews; reporters seeking comment on a story with a negative angle; and emergency response. Handouts will be provided for future guidance.



**February 2026**



**Central Valley, CA**



**6 Credits**

### **LEADERSHIP TRAINING: ARBINGER**

A two day in person workshop based on curriculum developed by the Arbinger Institute. The Arbinger Institute aims to help people and organizations shift from a self-focused, inward mindset to an impact-focused, outward mindset for individual development, creating a high-performing team, or transforming an organization.



**March 17-20, 2026**



**Palm Desert, CA**



**8 Credits**

### **LEADERSHIP RETREAT**

This retreat will feature a variety of workshops and speakers, including Jim Ferrell, longtime managing partner of the Arbinger Institute and founder of Withiii Leadership in 2021. Jim's new book, *You and We: A Relational Rethinking of Work, Life, and Leadership*, will be released on September 16, and all participants in the WGW Program will receive a copy. At the retreat, Jim will lead an experience focused on his groundbreaking work in connectivity and relational leadership.

Designed to strengthen your leadership impact, this retreat offers a unique opportunity to connect, grow, and recharge in a supportive, inspiring setting. Don't miss this chance to invest in your personal and professional growth. More details coming soon!



**April 2026**



**Virtual**



**2 Credits**

### **FEDERAL & STATE POLICY UPDATES WEBINAR**

Western Growers Government Affairs teams will give an update and overview on the current State and Federal policies affecting agriculture.



**May 2026**



**Washington, DC**



**6 Credits**

### **WESTERN GROWERS BOARD DC FLY IN**

A select number of WGW participants will join the Western Growers Board of Director's at their May Board Meeting in Washington, DC. Participants will get opportunities to meet with elected officials, agriculture advocates, and various women in leadership positions.



## 2025-2026 SCHEDULE

### LEADERSHIP WORKSHOP



June 2026



Central Coast, CA



4 Credits

Join us for a one-day event in Central Coast. More details to come!

### SACRAMENTO ADVOCACY TRIP



August 2026



Sacramento, CA



6 Credits

A small number of WGW participants will travel to Sacramento, CA to advocate for policies facing the future of agriculture. Led by the Western Grower's Sacramento team, it will be an action packed 2 days in the State Capitol.